



"We're never going to change these policies unless we change the culture, and the way we change the culture is through art."
 - Caren Spruch, Planned Parenthood

Since 2020, rePROFilm has connected bold films centering reproductive justice with audiences around the globe. We've continued to evolve our platform as the world changes around us - 2022 alone saw the overturning of our constitutional right to abortion - with many more ripples to follow. This is a marathon.

It's critical - that as we engage across generations of people, that we present multiple entry points to the conversation.

In 2022 we presented several in-person events, including "Artists for Choice," a film and concert in support of the historic vote that took place in Kansas in August.

We strive to lift intersectional issues and build awareness through The Periodical, a monthly newsletter - available to anyone - featuring a mission-aligned short film. Beyond our official film selections, we host a monthly podcast, share the work of organizations we admire, stories that inspire us, commission original essays and create playlists. It is vital that our programming is accessible to as many audience members as possible. The Periodical is underwritten by our donors and is available for free to anyone, anywhere.

Diversity on and off screen is essential. In order to remain inclusive and representative, rePROFilm will never become a singular vision. This is reflected in our team of consultants, who span time zones, decades, cultures and lived experiences.

In 2023, we will continue to expand our partnerships with organizations like Collective Power for Reproductive Justice and Kanopy as we launch The Periodical: Live, a touring short film program designed to commune audiences across the country.

In 2022:

- 900+ Periodical email subscribers | 2600+ Instagram Audience
- rePROFilm Periodical: 44% email open rate (national average: 21%)
- Event partners included: Kansans for Constitutional Freedom, Trust Women, Wichita State University, Wichita Birth Justice Society, Film Fatales, Cleveland Intl. Film Festival & IFC Films



MOVIE	PODCAST	SUPPORT	LEARN	PLAYLIST
<ul style="list-style-type: none"> • In 2022, we presented 14 films • 93% of films are Directed by female filmmakers • 45% of films are Directed by BIPOC/APPI filmmakers • Topics included abortion, adolescence, birth control, male allyship, maternal health, menstruation, miscarriage, pleasure post-partum and more 	<ul style="list-style-type: none"> • We recorded 15 podcasts with our host Asha Dahya • Podcasts featured filmmakers from all of our Periodical selections plus bonus episodes • We also engaged with 10 experts across the field, 70% of whom are female and 70% of whom are BIPOC/APPI • Podcasts have been downloaded in 27 countries 	<ul style="list-style-type: none"> • Through in person-events, we supported Trust Women, Kansans for Constitutional Freedom and Kansas Birth Justice Society • In the Periodical, we highlighted dozens of RJ organizations whose work we admire, including Endo Coalition, National Asian Pacific American Women's Forum and Male Contraceptive Institute 	<ul style="list-style-type: none"> • Each month, The Periodical highlighted dozens of RJ organizations whose work we admire, including Endo Coalition, National Asian Pacific American Women's Forum and Male Contraceptive Institute • We partnered with Dr. Julia Arnold VanRooyen to serve as our resident medical expert 	<ul style="list-style-type: none"> • The arts - music especially - are an amazing catalyst to energize around social and reproductive justice issues • Since fall 2020, we've curated Spotify playlists to accompany each issue of The Periodical • In summer 2022, our "Artists for Choice" event included three live musical acts

THANK YOU



Your support enables us:

- to compensate our artists and storytellers for their creative contributions
- to offer The Periodical for free each month
- to offer support to our organizational partners
- to support our team of consultants who work on rePROFilm initiatives year-round
- to encourage the telling and taking back of RJ stories on screen